

York Professionals

Strategic Plan 2011 - 2012

Vision

To promote York as a City of Business

Objectives

1. To promote professional services as a growth sector of the York economy, in collaboration with strategic partners.
2. To promote the skills and expertise of the professional services sector to increase business opportunities for members.

Purpose

To build the reputation of York's professional community to deliver a wide range of quality services and innovative solutions on a competitive basis. For the private sector to lead economic growth by supporting enterprise.

Strategic Plan Headlines

- Marketing
- Events
- Finance
- Membership
- Strategic Partners
- Venturefest Yorkshire